



Sponsorship Opportunities



Ronald's Shoe Sponsor

\$10,000.00 or more cash or in-kind*.

- Sponsor logo on the back of t-shirt
- Sponsor name or sponsor logo on event bibs
- Sponsor logo on start and finish line sign
- Sign with sponsor logo in prominent location on course
- Opportunity for sponsor representative to speak at the start line
- Sponsor logo on registration website

- Sponsor logo on promotional brochure/flyer/e-blasts/facebook
- Sponsor name in Ronald McDonald House of Baltimore newsletter
- Ability to set up booth at finish line celebration to promote sponsor product/service
- Ability to add promotional items and/or company information in goodie bag
- 20 individual event registrations



Red High Heel Sponsor

\$5,000.00 or more cash or in-kind*.

- Sponsor logo on the back of t-shirt
- Sponsor name or sponsor logo on event bibs
- Sponsor logo on start or finish line banner
- Sign with sponsor logo in prominent location on course
- Sponsor logo on registration website
- Sponsor logo on promotional brochure/flyer/e-blasts/Facebook
- Sponsor name in Ronald McDonald House of Baltimore newsletter
- Ability to set up booth at finish line celebration to promote sponsor product/service
- Ability to add promotional items and/or company information in goodie bag
- 10 individual event registrations



Red Boot Sponsor

\$2,500.00 or more cash or in-kind*.

- Sponsor logo on the back of t-shirt
- Sponsor name or sponsor logo on sign out on race course
- Sponsor name or sponsor logo on registration website
- Sponsor name or sponsor logo on promotional brochure/flyer/e-blasts/Facebook
- Sponsor name in Ronald McDonald House of Baltimore newsletter
- Ability to set up booth at finish line celebration to promote sponsor product/service
- Ability to add promotional items and/or company information in goodie bag
- 6 individual event registrations



Red Sneaker Sponsor

\$1,000.00 or more cash or in-kind*.

- Sponsor name or sponsor logo on sign out on race course
- Sponsor name or sponsor logo on registration website
- Sponsor name or sponsor logo on promotional brochure/flyer/e-blasts/Facebook
- Sponsor name in Ronald McDonald House of Baltimore newsletter
- Ability to set up booth at finish line celebration to promote sponsor product/service
- Ability to add promotional items and/or company information in goodie bag
- 4 individual event registrations



Red Flip Flop Sponsor

\$500.00 or more cash or in-kind*.

- Sponsor name or sponsor logo on event website, Facebook page
- Use of Ronald McDonald House of Baltimore sponsor logos and trademarks to promote sponsorship and partnership in approved manner
- 2 individual event registrations

* In-kind donations – goods and services for which the retail, fair market, or purchase value equals the amount in question.

Red Shoe Shuffle Sponsorship Form

Sponsor Information

Name

Company Name (if different than above)

Contact Name

Telephone

Email

Address

Address 2

City

State

Zip



April 2, 2017

Choose Sponsorship Level

Ronald's Shoe Sponsor

Red Boot Sponsor

Red Flip Flop Sponsor

Red High Heel Sponsor

Red Sneaker Sponsor

Other _____

Payment Information

Payment Enclosed

Please send invoice

VISA

MasterCard

AMEX

Discover

Pay by Check

You can also pay online by visiting the "Donate" page on our website at www.rmhcaltimore.org and select "Red Shoe Shuffle" from the drop down menu.

Amount

Check #

Credit Card Number

Name on Card

Expiration Date

Billing Address

Please make your check payable to:

Ronald McDonald House Charities of Baltimore
Red Shoe Shuffle 5k Run/Walk
Ronald McDonald House
635 West Lexington Street
Baltimore, MD 21201

Thank you for your support!

Please return completed form to Debbie Hood at dhood@rmhcaltimore.org, Lauren Kohr at lkohr@rmhcaltimore.org, fax to 410-727-6177, or mail to 635 W. Lexington Street, Baltimore, MD, 21201. For questions, please contact 410-528-1010 x105 or x114.